

Social Security 89th Anniversary Social Media Toolkit

August 14, 2024

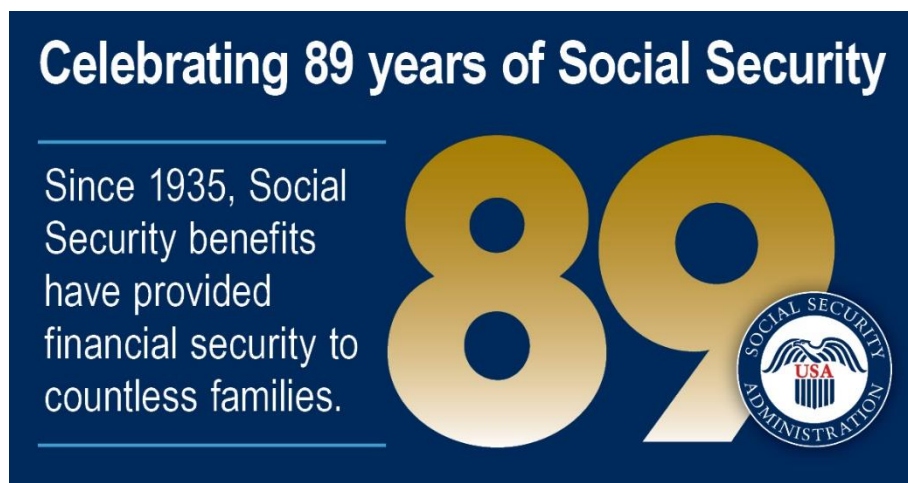
On August 14th, Social Security celebrates 89 years of providing financial security to countless families, thanks to our benefits and programs.

When President Franklin D. Roosevelt signed the Social Security Act on August 14, 1935, he said: “We can never insure one hundred percent of the population against one hundred percent of the hazards and vicissitudes of life, but we have tried to frame a law which will give some measure of protection to the average citizen and to his family against the loss of a job and against poverty-ridden old age.”

Today, more than 74 million Americans receive about \$1.5 trillion in benefits during the year, making Social Security one of the most successful anti-poverty programs in the history of our country. Learn more [on our blog](#).

Facebook Posts and Images

- Social Security turns 89 today! Back in 1935, Social Security was strictly a retirement program for some retired workers 65 and older. Today, it’s one of the most successful anti-poverty programs in our country, providing more than 74 million Americans with about \$1.5 trillion in benefits during the year. Learn more about the programs and services available at [ssa.gov](#).
- We’re celebrating 89 years of Social Security! Since President Franklin D. Roosevelt signed Social Security into law in 1935, benefits have provided financial support and security to countless American workers and their families. Social Security is with you through life’s journey, securing today and tomorrow: [ssa.gov](#).



Celebrating

89
Years
of Social Security!

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Celebrating
89 years of
Social Security

1935-2024



Securing today
and tomorrow



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89 years of
Social Security

1935-2024



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and tomorrow



X Posts and Images

- #OTD Social Security turns 89! #SocialSecurity is one of the most successful anti-poverty programs in our country, providing more than 74 million Americans with roughly \$1.5 trillion in benefits during the year. Visit ssa.gov to learn more. #SocialSecurityAnniversary
- We're celebrating 89 years of Social Security! #OTD in 1935 FDR signed #SocialSecurity into law. Today, it's one of the country's most successful anti-poverty programs. Learn more at ssa.gov. #SocialSecurityAnniversary

Celebrating 89 years of Social Security

Since 1935, Social Security benefits have provided financial security to countless families.

89



Celebrating

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Today more than 71 million Americans receive about \$1.5 trillion in benefits during the year.



Celebrating 89 years of Social Security

1935-2024



Securing today
and tomorrow



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Instagram Posts and Images

- Social Security turns 89 today! Back in 1935, #SocialSecurity was strictly a retirement program for some retired workers 65 and older. Today, it's one of the most successful anti-poverty programs in our country, providing more than 74 million Americans with roughly \$1.5 trillion in benefits during the year. Learn more about Social Security's vital programs and services available at ssa.gov. #SocialSecurityAnniversary
- We're celebrating 89 years of Social Security! On this day in 1935, President Franklin D. Roosevelt signed the Social Security Act into law. Since then, #Social Security has provided financial support and security to generations of Americans. Visit ssa.gov to learn more about Social Security's vital programs and services. #SocialSecurityAnniversary

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Today more than 71 million
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The logo of the Social Security Administration, featuring an eagle with wings spread, perched on a shield with the letters 'USA' inside. The words 'SOCIAL SECURITY' are written in a circle above the eagle, and 'ADMINISTRATION' is written below it.

Celebrating
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Visit ssa.gov and blog.ssa.gov for more information about the 89th anniversary of Social Security.